

# **COOKIE POLICY - ENGLISH**

This Cookie Policy is intended to illustrate the types and categories of cookies, the scope and methods of use of cookies by this site as well as to provide information to users about actions to reject or delete the cookies on this site.

The user can express his consent to the use of cookies continuing navigation on the site, or performing an action such as scroll, click on the internal links of the pages, or by closing the banner of the information visible at every first access on the site, as required by the decision of the Authority for the protection of Personal Data (n. 229 of May 8, 2014)

## **What are cookies?**

Cookies consist of portions of code (computer files or partial data) from a server to the user's Internet browser, by that browser automatically stored on the user's computer and automatically sent to the server at each occurrence or subsequent access to the site. Usually a cookie contains the name of the website from which the cookie comes from, the life span of the cookie (that's how long it will remain on the user's device) and a value, which is usually a unique number randomly generated. When the user returns the cookies are sent back to the website that originated them (first-party cookies) or another site that recognizes them (third-party cookies). Cookies are useful because they allow a website to recognize the user's device and have different purposes such as, for example, allow you to navigate between pages efficiently, remembering your favorite website and, in general, improve the browsing experience. They also help to ensure that the advertising content displayed online are more targeted to a user and to his interests.

If you choose to disable cookies, this may affect and / or limit your browsing experience on the site, for example, you might not be able to visit certain sections of a site or could not receive personalized information when visiting the site.

## **How they work and how you delete cookies?**

The operating modes and options to limit or block cookies, can be adjusted by changing the settings on your Internet browser. The majority of Internet browsers are initially set to accept cookies automatically, but the user can change these settings to block cookies or to be alerted whenever cookies are sent to your device. There are several ways to manage cookies for this purpose, and it's necessary to refer to the instruction manual or the help section of your browser to learn how to adjust or change the settings. The user is enabled, in fact, to change the default configuration and disable cookies, by setting a higher level of security.

Below is the path to follow in order to manage cookies through the following browsers:

Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookie>

Safari: <http://support.apple.com/kb/PH11913>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

Firefox: <http://support.mozilla.org/it-IT/kb/enable-and-disable-cookie-website-preferences>

If the user uses different devices to see and access the site (for example, computer, smartphone, tablet, etc.), he must check that each browser on each device is adjusted to reflect your cookie preferences. To remove cookies from the Internet browser of your smartphone / tablet you should refer to the user manual of the device.

## **What types and categories of cookies using this site and for what purpose?**

The site uses different types of cookies, each of which has a specific function. Cookies are used to make the use of the site easier and to better tailor the site and its products to the interests and needs of users. Cookies can be used to speed up future experiences and user activities on the site. In addition, they are used to compile anonymous aggregate statistics that allow us to understand how users use the site and to improve the structure and content of the site.

Below is a list and explanation.

### Technical cookies

“Technical” cookies are essential for the proper use of the site and allow users to navigate the site and take advantage of its features (they allow the storage of previous actions, or allow you to save the user's session and / or performing other activities strictly necessary for the operation of the site).

To this category belong also "analytical" cookies, that help to understand how users interact with the website providing information on the previous page, the number of sections and pages viewed, time spent on site and each story has emerged while navigating, such as an error message, and help us to understand all the difficulties that the users encounter in the use of the site. This information may be associated with user details such as IP address, domain or browser; however, they are analyzed along with other user information so they don't identify a particular user. These cookies are collected and aggregated anonymously and help improve the performance of the site.

Finally, "functionality" cookies that allow the site to remember the user's choices (for example the user name) to provide it with a more customized and optimized navigation. The functional cookies are not essential to the operation of the site, but they improve the quality and experience of the navigation. If you don't accept these cookies, yield and site features may be reduced and the access to the contents of the site may be limited.

### Profiling cookies

"Targeting" or "profiling" cookies are used to present contents more suited to you and your interests. They can be used to display targeted ads, to publish advertisements tailored to your interests, or to limit the number of times the user views an advertisement. In addition, they help to measure the effectiveness of advertising campaigns on the site.

"Sharing" cookies (social networking) are needed to allow the user to interact with the site through their social account and serve, for example, to express appreciation and to share it with their social contacts.

The site uses or can use, also in combination between them, cookie:

- "Session" that are stored on your computer for purely technical and functional requirements, for the transmission of session identifiers required to enable a safe and efficient site; they are deleted at the end of the "session" with the closing of the browser;
- "Persistent" that remain stored on your computer hard drive until they expire or are deleted by users. Through persistent cookies, users who access the site (or any other users who use the same computer) are automatically recognized at every visit.

### **Third Party Cookies**

When a user uses the website, maybe are stored some cookies are not controlled by the owner of this website. This happens, for example, if the user visits a page that contains content of a third-party website. As a result, the user will receive cookies from these third-party services. For what concerns third-party cookies, the owner of this site does not control the information provided by the cookie and does not have access to such data. This information is completely controlled by third-party companies.

The table below lists the third-party cookies on this site. The latter fall under the direct and exclusive responsibility of the operator and are divided into the following main categories:

- *Analytics*: are cookies used to collect and analyze statistical information on access / visits to the website. In some cases, combined with other information such as the entered credentials for access to restricted areas (your email address and password), you can be used to profile the user (personal habits, website visited, downloaded content, types interactions carried out, etc.).
- *Widgets*. This category includes all the components of the graphic user interface of a program which aims to facilitate user interaction with the program itself (some example are widgets cookies from Facebook, Google+, Twitter).
- *Advertising*. Belong to this category cookies used to deliver advertising services within a site.

If you don't wish to receive third-party cookies on your device, you'll be able, through the links listed below, to access to third-party disclosure and forms and exclude the receipt.

These cookies are not controlled directly from the site, therefore, to withdraw consent is necessary to refer to the website of third parties or refer to the website **[www.youronlinechoices.com](http://www.youronlinechoices.com)** to get information on how to delete or manage cookies in Depending on the browser and used to manage preferences about cookies profiling third party.

### Dettaglio cookie di terze parti

Cookie	Primary use	Profiling	Link
Adobe	Widgets	no	<a href="http://www.adobe.com/privacy/cookies.html">http://www.adobe.com/privacy/cookies.html</a>
Facebook	Widgets	yes	<a href="https://www.facebook.com/help/cookie/?ref=sitefooter">https://www.facebook.com/help/cookie/?ref=sitefooter</a>
Google	Widgets/Analitico	yes	<a href="https://tools.google.com/dlpage/gaoptout?hl=it">https://tools.google.com/dlpage/gaoptout?hl=it</a>
Pinterest	Widgets	yes	<a href="https://about.pinterest.com/it/privacy-policy">https://about.pinterest.com/it/privacy-policy</a>
qTranslate	Widgets	yes	<a href="https://wordpress.org/about/privacy/">https://wordpress.org/about/privacy/</a>
Twitter	Widgets	yes	<a href="https://twitter.com/settings/security">https://twitter.com/settings/security</a>
Vimeo	Widgets	yes	<a href="https://vimeo.com/cookie_policy">https://vimeo.com/cookie_policy</a>
Wordpress	Widgets/Analitico	yes	<a href="https://wordpress.org/about/privacy/">https://wordpress.org/about/privacy/</a>
Youtube	Widgets	yes	<a href="https://www.google.com/intl/it_ALL/policies/privacy/">https://www.google.com/intl/it_ALL/policies/privacy/</a>